

Anis Heravi

Senior Content Creator

Muscat, Oman

(+968) 99853900

Anisheravi985@gmail.com



SUMMARY

Creative content professional with **7+ years of experience** in video, motion design, marketing, and branding. Completed **300+ video and animation projects** across **6 countries**. Experienced in projects from idea and strategy to production and final delivery, including work for **Nissan Patrol Club**. Skilled in visual storytelling, creative direction, marketing, and AI-assisted content production.

Hard Skills

- **Content & Creative:** Video Production, Creative Direction, Directing, Storytelling, Motion Design, Social Media Content
- **Marketing & Brand:** Marketing Strategy, Branding, Content Strategy
- **Design & Motion Tools:** Adobe After Effects, Adobe Illustrator, Adobe Photoshop, Blender, Spline, CapCut
- **AI & Digital:** AI Higgsfield, AI Content Production, ChatGPT & AI

Soft Skills

- **Leadership & Collaboration:** Leadership, Team Management, Communication, Client Management, Collaboration
- **Thinking & Delivery:** Strategic Thinking, Creative Problem Solving, Adaptability, Time Management

EXPERIENCE

Talent Manager, Austria | Head of Content Production

Present

- Lead a **2-person content production team** delivering marketing-driven video, branding, and design content.
- Oversee the workflow from **creative brief and concept development** through production, review, and final delivery.
- Guide **creative direction, visual storytelling, and brand consistency** across multiple projects and content formats.
- Coordinate priorities and execution to keep content aligned with **marketing and branding goals**.

Vienna, Austria | AI Content Creator / Video Producer

- Produce **AI-powered educational video content** to simplify complex topics and make them easy to understand.

Selected Client & Brand Work, Oman | Content Creator / Creative Producer

Recent

- **Ooredoo:** Produced a brand-storytelling video reflecting the company's values, goodwill, and direction.
- **Nissan Patrol Club:** Created an AI-generated promotional video combining concept development, visual storytelling, and final production.
- **Deepal Oman:** Developed a story-driven, short-film-style promotional video designed around brand communication.

EXPERIENCE - CONTINUED

Zomorod Agency, Oman | *Third-Party Content Production Partner*

Recent

- **Jetour Oman & Icuar Oman:** Produced promotional and product-introduction videos through a third-party collaboration with Zomorod Agency.
- Supported **concept development, visual direction, and final video delivery** for automotive campaigns.

Freelance & Self-Employed | *Content Creator / Motion Designer*

2018 - Present

- Deliver end-to-end creative projects across **video, animation, motion design, branding, and digital content** for clients in different industries.
- Manage projects independently from **creative brief and concept development to design, animation, editing, and final delivery**.
- **Hizomix:** Developed a logo-motion project from initial brief and visual design through animation using Adobe Illustrator and After Effects.
- **Edumotion:** Designed and animated 3D educational animations.
- Expanded freelance work into **marketing, branding, and AI-assisted creative production** to provide broader content solutions.

E-Go Mission, Serbia | *Marketing & Video Content Consultant*

Project-based

- Developed **content, marketing, and branding strategy** alongside promotional video production.
- Planned creative content around **business and brand communication goals** while supporting hands-on production and delivery.

EDUCATION

BIHE | 2018 - 2020

Business Management

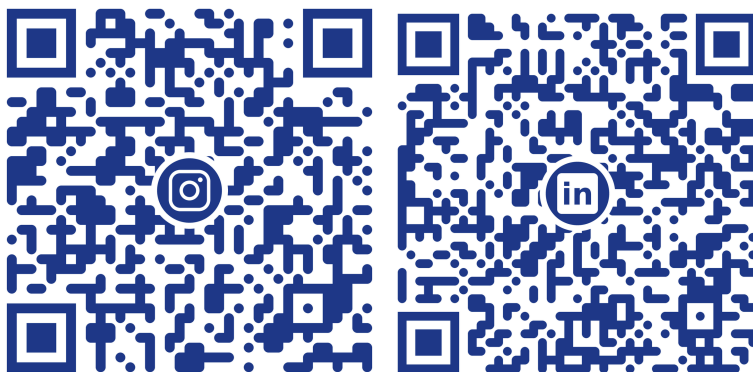
Motion Design School

Logo Motion Design • Character Animation Design • Duik • Expression

School of Motion

Rigging • Motion Graphic

ADDITIONAL INFORMATION



LinkedIn: Anis Heravi | **Instagram:** @Anis.heravi

LANGUAGES

English - Professional working proficiency